



INTERNAL ADVERTISEMENT VACANCY

Marketing & Communications Manager

The above vacancy exists within the newly created Marketing and Communications department within the Strategy and Business Development Division and reports to the General Manager: Strategy and Business Development. The purpose of this role is to raise the visibility and build the reputation of SAMRO through strategic brand leadership, marketing and effective Corporate Communication. The ideal candidate will be someone who has successfully completed Matric, a relevant degree or diploma, with at least 3-5 years relevant experience in Marketing and communications.

Key Performance areas:

- Branding and brand positioning
- Market (advertising, events, campaigns, and promotions manager)
- Sponsorship identification
- Corporate Communications
- Social media marketing and communications
- Media relations
- Publicity/Public Relations

Minimum requirements:

- Ability to exhibit an effective marketing and branding track record
- Excellent verbal and written communication skills
- Evidence in converting organizational knowledge and target audience insights into executable communication plans
- Relationship building and networking skills
- Effective management of marketing budgets and administration
- Staff management
- Media trained and advantage

Core Competencies:

- Strategic thinker
- Attention to detail
- Time management
- Numerical orientation
- Goal and deadline driven
- Team player

If you are confident that you have the necessary skills with the ability to handle pressure, please forward your CV in confidence to HR Department, 1st Floor or e-mail to cv@samro.org.za

Convenience

Excellence

Relationships

Trust