



SOUTH ATLANTIC JAZZ  
MUSIC  
CONFERENCE

**For Immediate Release**

**March 29, 2007**

## **SAMRO PROUD TO SPONSOR THE SOUTH ATLANTIC JAZZ MUSIC CONFERENCE**

**Cape Town** - The Southern African Music Rights Organisation (SAMRO) is the corporate sponsor of this year's annual South Atlantic Jazz Music Conference scheduled to take place on Thursday, 29 March at the Cape Sun Hotel, Cape Town. Although a part-sponsor of the first conference last year, SAMRO has now committed to increasing its role in sponsoring and supporting the conference. Scheduled on the eve of the 8th Annual Cape Town International Jazz Festival (CTIJF), Africa's Grandest Gathering, the Conference seeks to provide a dynamic platform for dialogue between local and international jazz practitioners, jazz appreciators, administrators and regulatory authorities thereby creating a unique networking opportunity within the industry.

It is anticipated that international jazz organisations and festivals will be represented at the conference, alongside key South African stakeholders in the jazz music industry and related business sectors.

"SAMRO is pleased to be associated with this key music-industry event," said Nicholas Motsatse, CEO of SAMRO. "This is an extension of the role that SAMRO has played over the last five years and will continue to play in supporting fora that are aimed at strengthening the capacity of the industry. It is important that South Africa develops a strong and coherent industry and SAMRO is committed to facilitating such a process."

Rashid Lombard, Festival Director and CEO of esp Afrika, sees the association with SAMRO as an important relationship as it creates an opportunity for future strengthening of the Conference. "The Conference seeks to act on outcomes and recommendations made and our relationship with SAMRO will now allow us to do this. Tangible results

from discussions will be the foundation of the growth and success of this unique and interesting event”.

All year-round, SAMRO takes part in a variety of capacity building initiatives, like seminars and workshops that seek to uplift, promote and educate South African artists, songwriters, lyricists and their publishers. Other such initiatives are aimed at key role players in affecting the industry.

The association with the Jazz festival does not only end with the conference but SAMRO members confirmed to perform at this year's CTIJF include among others, Frank Paco, Tina Schouw, Sibongile Khumalo, Ezra Ngcukana, Lira, Concord Nkabinde, Bheki Khoza, Muriel Marco and Daniel Bloem. These talented artists cum composers will entertain the crowds with scintillating performances of some of their works. They will also share some insights with conference delegates as to the how's and why's of their compositions and their selected play lists.

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### **About SAMRO**

SAMRO is the main body in Southern Africa representing rights of composers, lyricists and their music publishers when their music is used for broadcast, performance in public, transmission of their works in a diffusion service as well as when their music is reproduced. It licenses the music for such forms of use and then pays royalties received from licence fees to the rights owners. Over the past forty five years of its existence SAMRO has continued to provide support to its members by introducing the non-contributory retirement annuity fund, a non-contributory funeral benefit scheme as well as a range of educational support programmes. Having shown consistent growth in royalties distributed its members on an annual basis, the organisation is also committed to the highest standards of corporate governance.

### **About the South Atlantic Jazz Music Conference**

The South Atlantic Jazz Music Conference is an annual platform for dialogue between local and international jazz practitioners, appreciators, administrators and regulators and creates unique networking opportunities within the industry. The 2007 Conference seeks to expand on the outcomes and recommendations from 2006 with a strong emphasis on combining efforts to strengthen the future of jazz. A focus of the Conference will be a presentation of a 'conceptual' model of a Sector Body Initiative for the music industry, currently being used by Department of Trade and Industry (DTI) to strengthen initiatives in the Film and Craft industries. Aligned to this, the benefits of building relationships with national music industry organisations will also be highlighted.

For more information, please call SAMRO on +27(0) 11 489 5074, or log on to [www.samro.org.za](http://www.samro.org.za)